

PLEASE



HAVE A

SEAT

15 Oct.
— 14 Nov. 2021

A new design event to sit down

PLEASE, HAVE A SEAT — is the new design event of Biennale Interieur where the chair is given a central place. At a special location in the design city of Kortrijk you will be able to present your latest seating designs: **without booths or any staff to be present**. The event is conceived as an exhibition that offers a targeted audience the space to discover and shop for new collections. And in the meantime, thanks to strong hospitality formulas and the professional context, you can use your time effortlessly, effectively and completely corona-proof on the boundary of business and pleasure.



PLEASE
HAVE A
SEAT

From 15 October to 14 November 2021, the factory halls on the former Van Marcke site are the striking setting for PLEASE , HAVE A SEAT.

For a whole month - from Thursday to Sunday - a select audience of professionals, architects, design lovers and international press will be able to **discover and shop for your latest seating design**. The event wants to bring innovation to the trade fair landscape without losing its impact.

EVENT



PLEASE, HAVE A SEAT meets the demand for **less set-up and dismantling work, the deployment of fewer staff and ready-made attendance fees.**

What's more, you will benefit from the strength of the established trade fair organiser **Biennale Interieur**. Just think of the **professional support, the strong network and the know-how** to organise a high-quality design event within the framework of the current coronation measures that triggers, lives, stimulates action and will linger in our minds. Please, have a seat will be an atmospheric experience and a prelude to the world that is breathing and coming to life again.

PS: The biennial design fair Biennale Interieur will of course continue to exist. The team is already preparing for the autumn edition in 2022.



PLEASE

HAVE A SEAT

- **No booths, but a ready-made gallery**

Participating in PLEASE , HAVE A SEAT is innovative, sustainable and accessible: there are no standalone booths, but one scenographic arrangement of chairs. So there is no need to build a booth and to hire staff.

- **Organisation by Biennale Interieur**

From **10,000 visitors** over five weekends to international press attention and features on social media and other communication channels: those who take part in PLEASE , HAVE A SEAT ARE RIDING the wave of fame and success of organiser Biennale Interieur.

PLEASE
HAVE A
SEAT



ASSETS



ASSETS

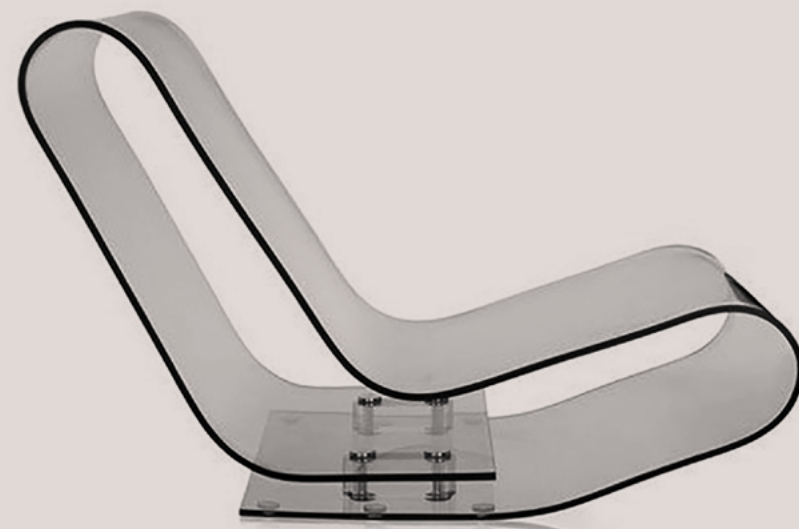


■ Corona-proof networking

With the factory halls as location and the well thought-out, spacious arrangement of all seating designs, we can **meet each other offline** again. Moreover, PLEASE , HAVE A SEAT offers various corona-proof hospitality formulas. Please contact us for all information about the possibilities or a tailor-made arrangement.

■ Shopping and digital measuring

Visitors strolling through the scenography can extensively view and corona-proof test the hundreds of chairs set up. Shopping is also possible thanks to the **digital on-site sales option**. It also provides you with **measurable ROI**.



PLEASE
HAVE A SEAT



CHOOSE YOUR HOSPITALITY FORMULA
fixed formula or tailor-made proposal

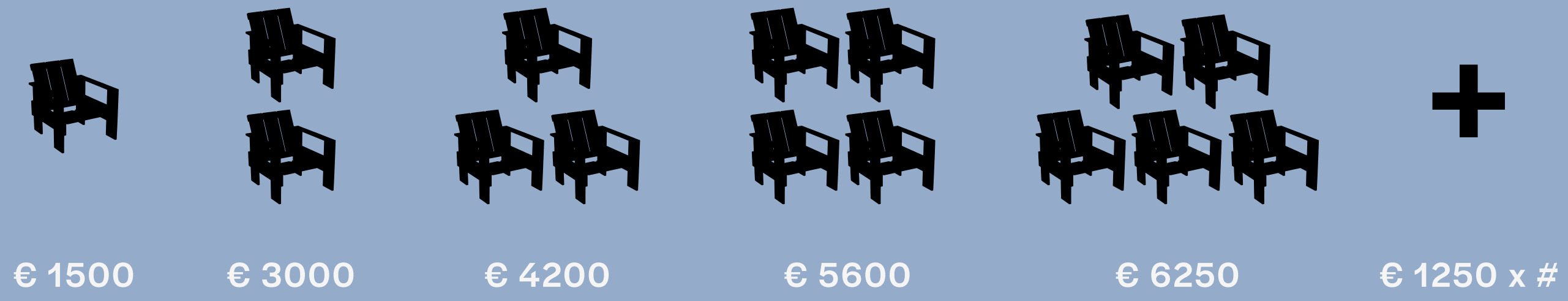


PLEASE
HAVE A
SEAT

Meet each other offline: at **PLEASE , HAVE A SEAT**, this is possible again thanks to **several fine business arrangements** we installed for you. Would you like a hospitable space to meet your customer or potential customer in a corona-proof way? Would you like to invite a small group for a guided tour and the space to talk afterwards with sufficient distance over a snack and a drink? Or are you interested in hiring the entire location?

Please contact our team. In addition to the fixed formulas, we will be happy to work out a tailor-made proposal without any obligation on your part.

caroline.fiers@interieur.be
vanessa.flamez@interieur.be



PLEASE
HAVE A
SEAT

PRICING

The exhibitor rates for PLEASE , HAVE A SEAT are simple too. You pay per chair and will receive a discount from 3 chairs onwards - no other costs involved.

PLEASE, I'LL TAKE PART

An innovative design event is not possible without your participation and trust. We thank you in advance and look forward to meeting you soon.

Caroline Fiers

+32 474 27 17 94

caroline.fiers@interieur.be

Vanessa Flamez

+32 496 16 06 43

vanessa.flamez@interieur.be

PLEASE

HAVE A SEAT



We would also like to share this information with you:

■ **Gallery**

The exhibition consists of two parts: an interactive overview exhibition highlighting the history of the chair and a curated gallery. The collection items you bring along when participating in **PLEASE , HAVE A SEAT** will be displayed in the gallery. There, hundreds of seating elements will provide an inspiring overview. Visitors will be able to have a look at the chairs, test them and buy them straight away via a digital tool.

■ **Side events**

During the whole month of October, several events will take place in Kortrijk and in the periphery of **PLEASE , HAVE A SEAT** that are complementary to and supportive of the event, such as **Wonder Kortrijk** and **Architect@Work**.

