

PRIVACY POLICY - ENGLISH VERSION

This is the Privacy Policy of Biennale Interieur BV. This Privacy Policy is intended to inform you about the processing of personal data that takes place by scanning the QR codes at the *Please have a seat* event of Biennale Interieur BV ("**Please have a seat**").

I. WHO IS RESPONSIBLE FOR PROCESSING OF YOUR PERSONAL DATA?

Please have a seat is an organisation of Biennale Interieur BV which is the controller for the processing of your personal data. Biennale Interieur BV is a private company governed by Belgian law, with its registered office at Groeningestraat 37 8500 Kortrijk and registered with the Crossroads Bank for Enterprises under number 0409864392 ("**Biennale BV**" or "**we**").

II. WHAT DATA DO WE PROCESS?

We process your e-mail address as well as any other personal data that can be deduced from your e-mail address if you provide us with your e-mail address yourself after scanning a QR code on *Please have a seat*.

III. WHY DO WE PROCESS YOUR DATA?

We transfer your personal data to the exhibitors of your choice to enable them to contact you about the products you are interested in and send you commercial messages. When you scan the QR code of an exhibitor of your choice, you indicate that you wish to be kept informed of the activities of that exhibitor. The exhibitors use these data to inform you about matters which could be of interest to you.

The processing of these data is based on your consent. You are free to choose to provide us with your personal data for this purpose, and you may withdraw your consent at any time (cf. Question VII).

IV. WHO HAS ACCESS TO YOUR PERSONAL DATA?

Except for the transfer of your personal data to the exhibitors of your choice, Biennale BV does not transfer any personal data to third parties or engage third parties (processors) to carry out certain (processing) activities.

V. HOW DO WE PROTECT YOUR PERSONAL DATA AND HOW LONG DO WE KEEP YOUR PERSONAL DATA?

Biennale BV will take appropriate organisational and technical measures, taking into account the state of the art, the nature of processing and the potential risks, to protect your personal data in the best way possible from destruction, loss, modification or any other unauthorised processing.

Biennale BV does not store your personal data longer than necessary for the purposes for which they are processed, taking into account the legal retention obligations.

For example, your personal data transferred for the purpose of enabling the exhibitors to contact you will only be stored until the time that Biennale BV has provided the personal data to the exhibitors after the end of the event.

VI. DO WE TRANSFER YOUR PERSONAL DATA OUTSIDE THE EUROPEAN ECONOMIC AREA?

Biennale BV does not process your personal data outside the European Economic Area (EEA).

VII. HOW CAN YOU EXERCISE YOUR RIGHTS?

You have the right to request free access to the personal data processed by Biennale BV, to request the correction or removal of your data or to request a restriction of the processing. You may also request the portability of your data and you may object to the processing of your personal data, without substantiation in the case of direct marketing, or substantiated in other cases.

When the processing of your personal data is based on your consent, you may withdraw your consent at any time. Withdrawal of your consent does not affect the lawfulness of the processing based on consent before the withdrawal.

You can direct your dated and signed request based on the above rights to privacy@interieur.be or by mail to the above address. Biennale BV cannot handle your request without proof of your identity. Please note that applicable legislation may impose conditions on the exercise of the above rights.

You also have the right to file a complaint with the supervisory authority, which is the Data Protection Authority ("*Gegevensbeschermingsautoriteit*" / "*Autorité de protection des données*"). It can be reached by mail at Rue de la Presse 35, 1000 Brussels and by e-mail at the following e-mail address: contact@apd-gba.be.

VIII. QUESTIONS?

If you have further questions about this Privacy Policy, you may contact Biennale BV via privacy@interieur.be.

We advise you to also consult the privacy policies of the exhibitors whose QR codes you scan. Each exhibitor has its own privacy policy available on its website and is responsible for its own processing of your personal data.